

CATHY FLYNN

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DIGITAL CREATIVE WITH 4 YEARS INDUSTRY EXPERIENCE. Proficient in Adobe Suite. Videographer & editor. Concept & content creation. Radio presenter & producer. Social media experience - creating assets, setting up advertisements & writing for social media. Admin & organisational skills. Basic Wordpress, analytics, UX, HTML & CSS knowledge.

EXPERIENCE

DIGITAL CREATIVE, AA IRELAND – 2015-PRESENT

I have worked for AA Ireland since 2015. I work as part the Content & PR Team and closely with the AA Roadwatch broadcasters. I act as a resource for the company to create design, video, photography, presentations & audio recordings for both external, internal and B2B audiences. I work with my colleagues on the Content & Marketing teams to create social media assets and video content for the company blog. In this role I am working both reactively and on long term strategic projects.

VOLUNTEER, DUBLIN DIGITAL RADIO – 2017 - PRESENT

Dublin Digital Radio is a non profit, volunteer run online radio station - voted Best Online Station in Europe in the MORA Awards. I run the social media channels, schedule shows, help out with design, write blog content, organise events and help keep the station on air. In 2017 & 2018, I programmed “24 Hours of Women’s Voices” - a full 24 hours of programming just by women , to coincide with International Women’s Day. I produce and present my own fortnightly show “Getting Away With It”.

MEDIA VOLUNTEER, A.R.C – 2015 -2018

In the years leading up to the referendum on the 8th amendment, I was involved in the media group of A.R.C. I organised & ran meetings, ran social media channels, helped with press releases, created digital media work, and managed volunteers.

JUNIOR CREATIVE, “HYBRID EYE”, LONDON – 2014

Junior creative, working on UX, Wordpress, design and video editing. In this role I worked on B2B and internal projects for Dell, BMW & Telefonica.

FREELANCE – 2012 -PRESENT

Creating Wordpress sites, branding & videos.

INTERN, ANIMO TELEVISION – 2011

Runner on productions such as “Celebrity Bainisteoir” & “Celebs Go Racing”. Transcribing interviews, booking crew, liaising with editing houses, uploading shoots from DV tape.

EDUCATION

Griffith College, Dublin – MSc. Applied Digital Media, 2012-2013

Dublin Institute of Technology – BA Media Arts & Spanish, 2008-2012

Universidad Carlos III, Madrid - Erasmus, Audiovisual Communication, 2011